



Exhibitor Brochure

We invite you to exhibit at the **'Eye Health in a Changing World' International Virtual Conference & Trade Fair** on **October 3 & 4, 2020**.

Why Exhibit?

The International Virtual Trade Fair offers your company the opportunity to:

- Network with over 3000 eye care professionals and key decision-makers in the eye care sector at both the national and international level.
- Raise brand awareness of your trade exhibits through access to delegates over three days.
- Showcase your products and services to prospective buyers and key influencers in a cost-effective way.
- Gain greater visibility.
- Introduce current and new products and services.
- Retain contacts with existing clients and gain new ones.
- Exchange and acquire information.
- Understand client expectations.
- Provide increased product and technology awareness.
- Enable potential buyers to learn about products and services through images, videos, and documents using features like Video vault carrying a host of product videos, Brochures and Product photos.
- Participate in the Virtual Trade Fair on two days along with leading optical, manufacturing and eyewear industries.
- Have your banners and adverts at virtual exhibition booths to host live products and demos.
- Join in buyer/seller meets during the Trade Fair, and talk to individual buyers, answer enquiries, and firm up orders.



Exhibitor Profile

- Suppliers/Wholesalers/Distributors of Sunglasses
- Suppliers/Wholesalers/Distributors of Frames
- Suppliers/Wholesalers/Distributors of Ophthalmic lenses
- Suppliers/Wholesalers/Distributors of Ophthalmic Equipment
- Frame and sunglass manufacturers
- Ophthalmic Lens manufacturers
- Optical Retailers/Consultants
- CEOs & Decision Makers within the Optical Industry
- Non-profit/NGOs/Associations / Schools of optometry

Virtual trade fair features:

- Display your company / organization name on exhibitor page
- Display your company / organization contact email address
- Display your company / organization contact mobile number
- Display your company / organization address
- A single brochure of your products (doc, ppt or pdf format only, size: max 5MB)
- Social media links of your organization
- Description of your organization
- Images of products/services (size: 512 px X 512 px, max 5MB)
- A video you would like to display (YouTube link only)
- Access to Networking lounge during the event where you can virtually connect with interested attendees
- Up to three staff members can man the virtual booth
- Any posts you make to the event feed can be pinned to appear at the top for 30 minutes



International Virtual Conference:

- The virtual conference will be one of the first events to incorporate every aspect of a physical event.
- The conference will have participation from Practice, Profession, Academics, Optical Industry and Retail.
- It offers the opportunity to meet inspiring world leaders, renowned keynote speakers and experts.
- Over three days, participants will have access to over 40 hours of lectures on a range of subjects. The conference will include plenary sessions by world leaders in health, social, economic and environment development. There will be multiple closed group presentations, talks, panel discussions and workshops.
- The conference will have discussions and debates to strategize and advocate practical solutions to cope with the emerging needs and changing eye health practices.
- Opportunity to listen to latest developments in Optometry & Eye Health.

We look forward to welcoming your organization as an exhibitor!

Name of your company / Organization:

My company would like to book the below selected option:

S.NO	DETAILS	COST	SELECTION
1	Virtual Booth	5000 (INR)	



Cancellation Policy

- If the Exhibitor wishes to cancel the booth allocated, Cancellation is permitted up to 15 August 2020, only against a email notice of such wish, stating the reasons for such cancellation. (info@indiavisioninstitute.org)
- Only 50% of the virtual booth fee would be refunded.
- No refunds for cancellations made after 15 August 2020.
- Our total aggregate liability to you is limited to the refund of paid fees that remain after credit card, bank charges and payment processing fees have been incurred and deducted, and we will not be liable to you for any expenditure, damage or loss incurred by you as a result of the cancellation.
- All refunds will be processed within 30 days after the conference.

Agreement:

- To confirm your booking, please tick the agreement statement and fill in the details below and we will guide you on the booking and payment options:
- I hereby agree to the terms and conditions detailed above for participating in the 'Eye health in a Changing World' International Virtual Conference & Trade Fair

Name:

Position:

Company:

Mobile:

Email:

Signature:

Date:



Exhibit Contact:

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